## Learning Collaborative

Strategic Planning for Suicide Prevention FY 19/20

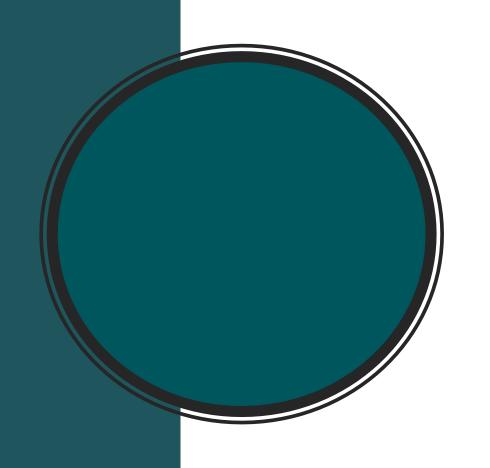


Learning Module 3: Population-Level Strategies for Suicide Prevention

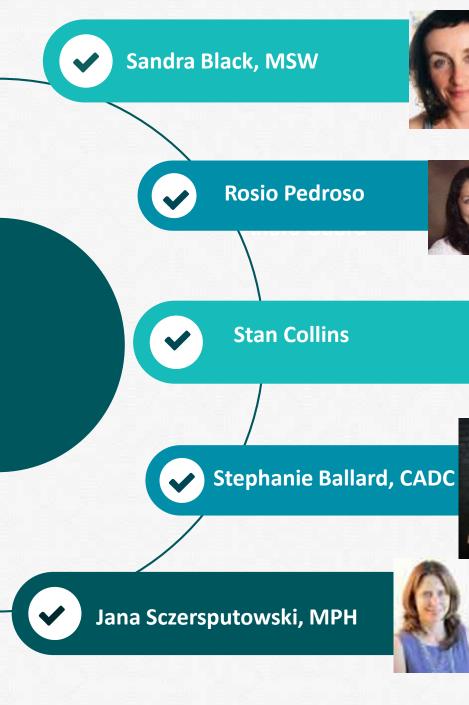








- If you called in on the phone, find and enter your audio PIN
- If you have a <u>question</u>, technical <u>problem or comment</u>, please type it into the "chat" box or use the icon to raise your hand.



**Sandra Black** has worked in suicide prevention in California since 2007. Until 2011 she managed the California Office of Suicide Prevention, which included completion and implementation of the California Strategic Plan on Suicide Prevention. In 2011 she joined the Know the Signs suicide prevention social marketing campaign as a consultant.

**Rosio Pedroso** has over 20 years of research and evaluation experience focusing on unserved and underserved communities. She has over six years of experience conducting train the trainer curriculum and materials for community engagement and statewide campaigns including suicide prevention and child abuse and neglect awareness.

**Stan Collins**, has worked in the field of suicide prevention for nearly 20 years. Stan is a member of the American Association of Suicidology's Communication team and in this role supports local agencies in their communications and media relations related to suicide. In addition, he is specialized in suicide prevention strategies for youth and in law enforcement and primary care settings. Since 2016 he has been supporting school districts with AB 2246 policy planning and as well as postvention planning and crisis support after a suicide loss or attempt.

**Stephanie Ballard**, has over 10+ years of marketing, communications and operations experience working within the Mental and Behavioral Health Industry. She previously served as the Executive Director of Marketing for a national addiction treatment provider and is a Certified Drug and Alcohol Counselor.

Jana Sczersputowski applies her public health background to deliver community-driven and behavior change oriented communication solutions in the areas of mental health, suicide prevention, child abuse prevention and other public health matters. She is specialized in strategic planning, putting planning into action, and evaluating outcomes. Most of all she is passionate about listening to youth, stakeholders and community members and ensuring their voice is at the forefront of public health decision making impacting their communities.

## Strategic Planning Learning Collaborative Overview

### Webinar 3: Population-Level Strategies



#### **View Recordings**

- Webinar 1: Postvention After Suicide
   https://register.gotowebinar.com/recording/2783486656319297032
- Webinar 2: Addressing Access to Lethal Means
   <a href="https://register.gotowebinar.com/recording/9056505058276417030">https://register.gotowebinar.com/recording/9056505058276417030</a>

#### Register

- Webinar 4: Targeting High Risk Populations
   February 18<sup>th</sup>, 10am-11:30am
   <a href="https://attendee.gotowebinar.com/register/8978419939836774669">https://attendee.gotowebinar.com/register/8978419939836774669</a>
- Webinar 5: Assessing Your Crisis Response System
   March 10<sup>th</sup> 10am-11:30am
   https://attendee.gotowebinar.com/register/2296286456097925645

## Resources for Learning Collaborative Members

 All past webinar recordings, slides from inperson meeting, and additional resources for the EMM Learning Collaborative can be found in the EMM Resource Center

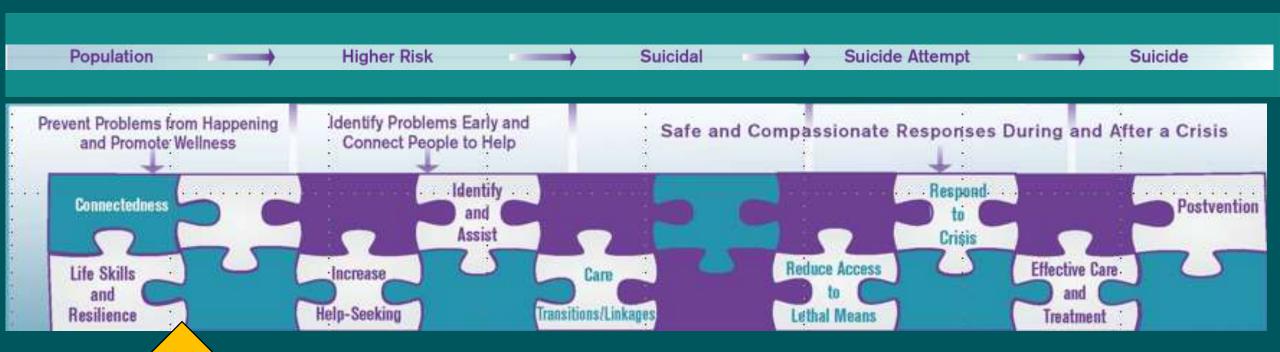
 Follow the link below, or search for keyword "Learning Collaborative"





## Steps of Strategic Planning





A population-based approach to prevention aims to address broad social, emotional, and physical. factors that can ultimately influence suicide risk.

Strategies at the population level seek to enhance protective factors and promote knowledge of warning signs and how to help as well as what resources are available to support people who are struggling.

The ultimately goal of population-level approaches is to prevent people from going down the crisis path.



#### **Individuals**

**Protective Factor:** Coping and problem solving; reasons for living (e.g. children in the home); moral or religious objections to suicide; restrictions on access to lethal means

**Risk Factor:** History of depression and other mental illness; substance abuse; previous suicide attempt; personality features (aggression, impulsivity); hopelessness, certain health conditions, trauma, exposure to violence (victimization and perpetration); genetic and biological determinants

#### Relationships

**Protective Factor:** connectedness to others; supportive relationships with health and mental health care providers;

**Risk Factor:** high conflict or violent relationships; family history or loss of someone to suicide; isolation and lack of social support; financial and work stress

#### **Community**

Protective Factor: safe and supportive schools, workplaces, community environments; sources of continued care for health and behavioral health issues; support after suicide; restrictions on access to lethal means

Risk Factor: Few supportive relationships; Barriers to health and behavioral health care

#### Society

Protective Factor: availability of appropriate and effective health and BH care; restrictions on access to lethal means

Risk Factor: ready availability of lethal means; unsafe media and public portrayals of suicide; stigma associated with help-seeking and mental illness

# Questions to ask yourself for your strategic plan:

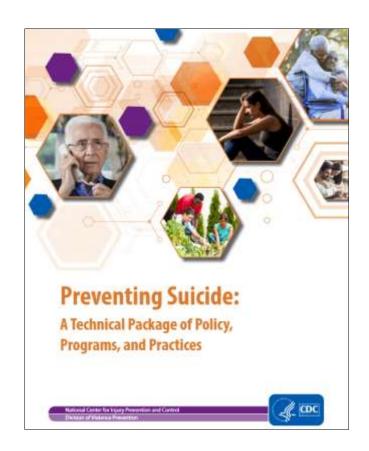


## Striving for Zero: California Strategic Plan



## STRATEGIC AIM 2: MINIMIZE RISK FOR SUICIDAL BEHAVIOR BY PROMOTING SAFE ENVIRONMENTS, RESILIENCY, AND CONNECTEDNESS

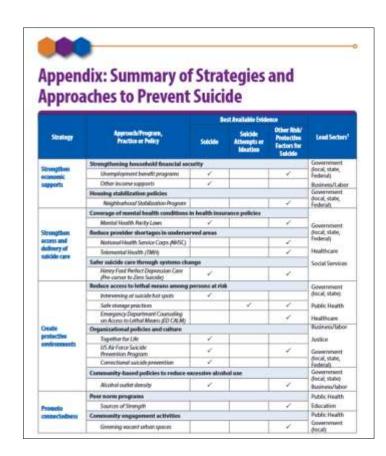
- Goal 4: Create safe environments by reducing access to lethal means
- Goal 5: Empower people, families, and communities to reach out for help when mental health and substance use disorder needs emerge
- Goal 6: Increase connectedness between people, family members, and community
- Goal 7: Increase the use of best practices for reporting of suicide and promote healthy use of social media and technology



Preventing Suicide	
Strategy	Approach
Strengthen economic supports	Strengthen household financial security     Housing stabilization policies
Strengthen access and delivery of suicide care	<ul> <li>Coverage of mental health conditions in health insurance policies</li> <li>Reduce provider shortages in underserved areas</li> <li>Safer suicide care through systems change</li> </ul>
Create protective environments	<ul> <li>Reduce access to lethal means among persons at risk of suicide</li> <li>Organizational policies and culture</li> <li>Community-based policies to reduce excessive alcohol use</li> </ul>
Promote connectedness	Peer norm programs     Community engagement activities
Teach coping and problem-solving skills	Social-emotional learning programs     Parenting skill and family relationship programs
Identify and support people at risk	<ul> <li>Gatekeeper training</li> <li>Crisis intervention</li> <li>Treatment for people at risk of suicide</li> <li>Treatment to prevent re-attempts</li> </ul>
Lessen harms and prevent future risk	Postvention     Safe reporting and messaging about suicide

## Effective upstream strategies

- Early recognition and treatment of depression
- Cognitive Behavioral Therapy for Suicide Prevention
- Dialectical Behavioral Therapy
- Collaborative Assessment and Management of Suicidality
- Caring Contacts
- Early intervention, e.g. Good Behavior Game, PIER model
- Safety planning
- Suicide prevention hotlines
- Counseling on Access to Lethal Means
- Gatekeeper training



## Upstream

Increase connectedness, life skills, resiliency, help-seeking





GOOD SUPPORT NEVER GOES OUT OF STYLE



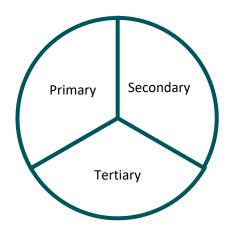




## Workplace Initiatives



#### Workplace psychological health and safety



Promotion of psychological health
Prevention of psychological harm
Effective, early intervention
Long term continuous improvement



#### Recommendations for Effective Suicide Prevention



"Bake it in, don't bolt it on." - D. Covington, Executive Committee Member of the National Action Alliance for Suicide Prevention, on the importance of integrating suicide prevention strategies into existing culture and strengths of organizations.

#### **UPSTREAM**

Prevent Problems from Happening in the First Place

#### Shift Workplace Cultural Perspective:

Make mental health and suicide prevention health and safety priorities. Leadership must model this, clearly communicate benefits and answer questions for concern.

Regularly promote mental health practices and a range of resources – e.g., new employee orientation, benefits renewal, newsletters.

**Develop Life Skills:** Offer training in conflict resolution, stress management, communication skills, financial planning, goal setting, parenting or other skills-based programs for employees.

Improve Mental Health and Addiction Knowledge: Deliver regular toolbox talks and awareness communication on mental health topics and how to improve wellness. Consistently link mental health with wellness and safety programs.

**Promote Social Networks**: Create a healthy community and foster genuine workplace support.

#### **MIDSTREAM**

Identify Problems Early and Connect People to Help

Identify People at Risk: Detect early symptoms for depression, anxiety, substance abuse and anger.

Promote Help-Seeking: Promote resources like the National Suicide Prevention Lifeline 1-800-273-TALK (8255), provide peer assistance training and normalize help-seeking behavior.

Increase Access to Quality Care: Provide affordable mental health services well-versed in state-of-the-art suicide risk assessment, management and support and a range of effective treatment options.

#### **DOWNSTREAM**

Safe and Compassionate Responses to Mental Health Crises

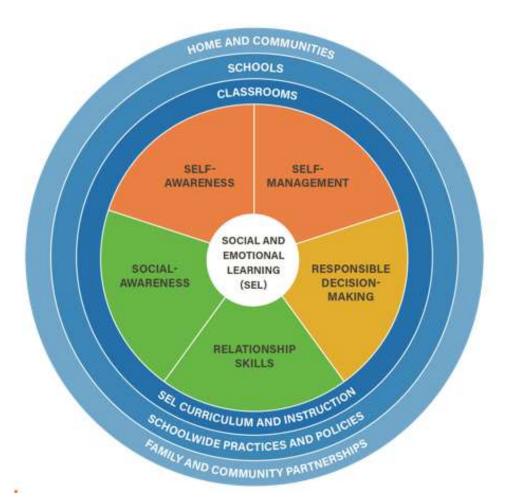
Promote Worker Use of Mental Health Services: When workers are struggling, supervisors can take the lead in connecting employees to immediate mental health and crisis services.

Restrict Access to Potentially Lethal Means: When potential for suicide is high, remove access to guns, pills and other means of suicide.



# Social-Emotional Learning

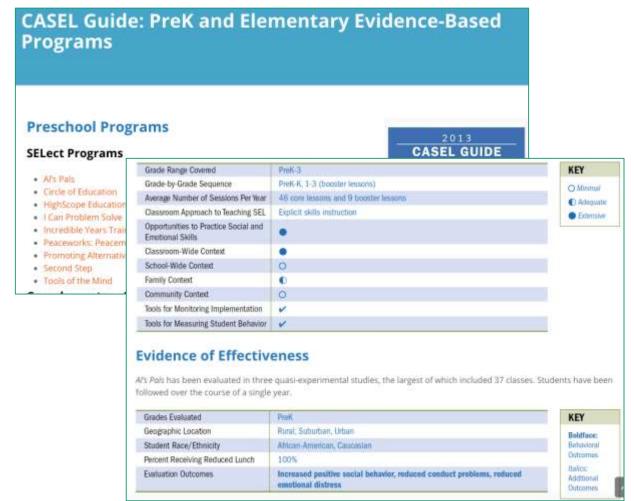
## **Social-Emotional Learning for Suicide Prevention**



- The skills and strategies that children and teens gain through Social Emotional Learning (SEL) have been shown to increase protective factors and reduce risk factors associated with suicide (AAS & SPTS, 2012).
- Effective SEL develops skills in problem solving, conflict resolution, nonviolent ways of handling disputes as well as a sense of connectedness all of which serve as protective factors for youth against suicide and other self-destructive behaviors during transitions or crises (AAS & SPTS, 2012).
- Teachers, principals, and counselors that develop social and emotional competences create a more supportive classroom and climate, but also it largely helps them manage their own emotions, stress, and job satisfaction (Greenberg, Brown, & Abenavoli, 2016).

## The Collaborative for Academic, Social and Emotional Learning (CASEL)

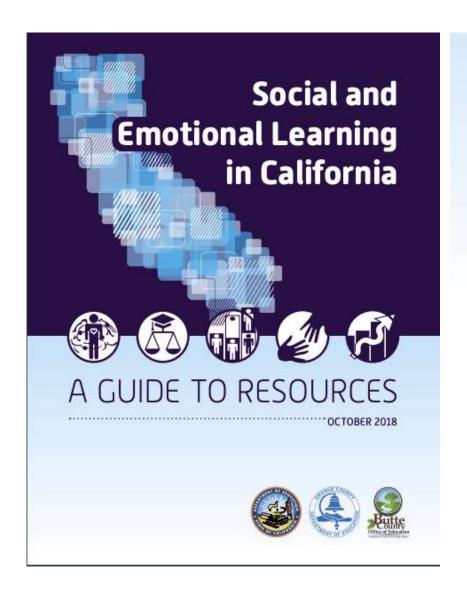






- CASEL's District Resource Center: https://drc.casel.org/
- CASEL's Evidence-Based SEL Programs: <a href="https://casel.org/guide/programs/">https://casel.org/guide/programs/</a>

## Social and Emotional Learning in California



#### RESOURCE SNAPSHOTS

Note: Current as of April 2018

#### Contents

- ACT (Assets Coming Together) For Youth—Social and Emotional Learning Toolkit
- 2. ASCD Whole Child Approach
- 3. CASEL District Resource Center
- CASEL Guide (2013), Effective Social and Emotional Learning Programs, Preschool and Elementary School Edition
- CASEL Guide (2015), Effective Social and Emotional Learning Programs, Middle and High School Edition
- Center on the Social and Emotional Foundations for Early Learning
- 7. Character Lab
- Communities in Schools, Central Texas—Trauma Training for Educators
- 9. Edutopia
- 10. Heart-Mind Online
- 11. Incorporating Social and Personal Competencies Into Classroom Instruction and Educator Effectiveness; A Toolkit for Tennessee Teachers and Administrators
- 12. inspire€d
- 13. IPEN Learning Library
- National Center on Safe Supportive Learning Environments
- National Child Traumatic Stress Network
- National Education Association Diversity Toolkit

- Navigating Social and Emotional Learning from the Inside Out— Looking Inside and Across 25 Leading SEL Programs: A Practical Resource for Schools and OST Providers) Elementary School Focus
- 18. NBC News Parent Toolkit
- Preparing Youth to Thrive: Promising Practices for Social & Emotional Learning
- Restorative Practices: Fostering Healthy Relationships & Promoting Positive Discipline in Schools, A Guide for Educators
- SEL School: Connecting Social and Emotional Learning to Effective Teaching. The
- 22. Social and Emotional Learning Resource Finder
- 23. Students at the Center Hub
- 24. Teaching Tolerance
- 25. Transforming Education Toolkits
- 26. State Resources and Examples
- California District Resources and Examples



 CDE: Social & Emotional Learning in California Resource Guide:

https://www.cde.ca.gov/ eo/in/documents/selreso urcesguide.pdf



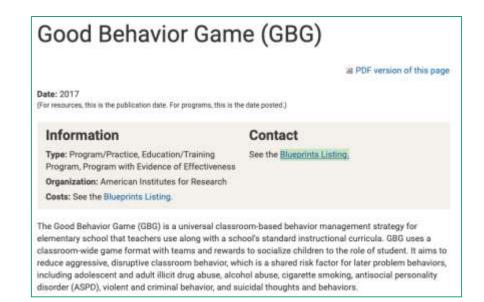
## **Evidence-Based Social Emotional Learning Programs**

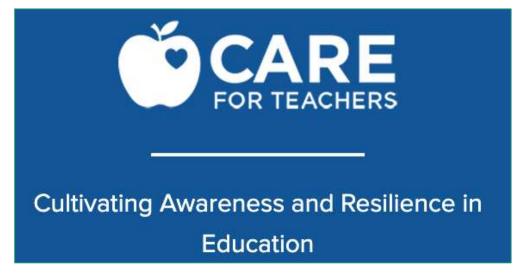
**Good Behavior Game (GBG):** Listed on the Suicide Prevention Resource Center, as an evidence-based "upstream" program.

 https://www.sprc.org/resourcesprograms/good-behavior-game-gbg

**CARE for Teachers Program**: Standing for Cultivating Awareness and Resilience, the CARE program is supported by CASEL as a evidence-based resource for adults.

https://createforeducation.org/care/





#### **How to Put This Into Action?**



Objective 4: By the end of the 2024/2025 fiscal year, some staff in every school are trained in Social Emotional Learning (SEL) teaching techniques, and implement research-based SEL strategies.

#### Action Items for FY 2019/20:

A1: By the end of the FY 2019/20 establish a baseline of schools that have staff trained in Social Emotional Learning (SEL) and that are implementing research-based SEL strategies.

A2: By the end of FY 2019/20 compile list of school and community-based SEL programs

A3: By the end of FY 2019/20 create a plan to promote and raise awareness of SEL programs across county.

#### Long Term Action Items:

A1: Create a train-the-trainer for staff in youth groups and after school programs to implement SEL.

A2: Create strategy to ensure credentialing candidates are trained in SEL learning and teaching.

### **How to Put This Into Action?**

Join a community of practice to network and build capacity to lead and support Social and Emotional Learning in your county!



#### SOCIAL AND EMOTIONAL LEARNING COMMUNITY OF PRACTICE

Who should attend?

#### Our Purpose:

- · Build capacity to support systematic SEL implementation efforts in districts and schools
- · Actively learn and collaborate with your county team and others to promote SEL best practices within a multi-tiered system of support framework
- · Align SEL to a variety of supports such as PBIS, Restorative Practices. Trauma-informed Education
- Strategize the inclusion of SEL into LCAP, Differentiated Assistance and other county-office support processes
- · Address challenges of integrating inclusive, research-based SEL approaches into practices and systems
- · Learn from successful SEL efforts in districts and schools

#### · Fall 2019 Meetings:

South | December 5, 2019 Brandman University 16355 Laguna Canyon Road Irvine , CA 92618

http://ocde.k12oms.org/1250-172305

North | December 9, 2019 SCOE Conference Center 3661 Whitehead St. #100 Mather, CA 95655 http://ocde.k12oms.org/1250-172307

#### Spring 2020 Meetings:

North | March 23, 2020 SCOE Conference Center 3661 Whitehead St. #100 Mather, CA 95655

http://acde.k12oms.arg/1250-172311

South | April 14, 2020 Orange Co. Dept. of Education 200 Kalmus Drive

Costa Mesa, CA 92626 http://ocde.k12oms.org/1250-172314 County Office of Education

For additional information, contact: Brent Malicote, SCOE, bmalicote@scoe.net, 916.228.2201 or Dr. Lucy Vezzuto, OCDE, Ivezzuto@ocde.us, 714.327.1081

Time: 9:30 a.m. to 3:30 p.m Light Breakfast & Lunch Provided.

For additional information, contact: Brent Malicote, SCOE, bmalicote@scoe.net, 916.228.2201 or Dr. Lucy Vezzuto, OCDE, Ivezzuto@ocde.us, 714.327.1081

## The strength of public private partnerships



Blue Shield of California's BlueSky initiative supports mental health for middle- and high school students in California by providing additional mental health clinicians in schools, training teachers on the signs of mental health issues, and empowering students with in-person and online mental health support resources.



One-on-one therapy for students most in need



Youth Mental Health First Aid training for educators



Support for student-led peer groups in high schools



Online mental health and resilience resources for all students

Through the work of nonprofit Wellness Together, BlueSky will bring additional mental health clinicians into schools to enhance access to care. This service is launching initially in 19 middle- and high schools, with a student body of more than 20,000 students in Oakland Unified and San Leandro Unified school districts in Alameda County, and Sweetwater Union, Oceanside Unified and Juvenile Court & Community Schools in San Diego County.



## Mindfulness

#### Building Resilience in Stressed Kids using Simple Mindfulness Techniques

By Dianne Maroney

Monday, March 26th, 2018

Mindfulness is a bit of a buzzword in society today. Most people have heard of it, but many are confused about what involutiones reality means. It's common to think it's only about mediation, but in reality is simply means focusing your awareness on the present moment, calmity noticing your encitions and physical sensations without judgment as you are doing whatever you happen to be doing. You can be mindful as you do just about anything from sitting quietly and breathing, to drawing, eating, or playing in the sand.

The benefits of mindfulness are plantiful. According to the research on mindfulness with adults and children, mindfulness improves immune function (fewer litnesses), increases concentration.



Mindfulness is defined by the Greater Good Science Center as the moment-by-moment awareness of our thoughts, feelings, bodily sensations, and surrounding environment. Furthermore, mindfulness has been described of having four distinct, yet overlapping processes: contact with the present moment, psychological acceptance, cognitive defusion, and self as context.

Mindfulness promotes self-regulation and coping skills, which builds on the skills learned through SEL.

#### Mindfulness Interventions for Suicide Prevention



#### Building Resilience in Stressed Kids using Simple Mindfulness Techniques

By Dianne Maraney Monday, March 26th, 2016

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The benefits of mindfulness are plantiful. According to the research on mindfulness with adults and children, mindfulness improves immune function (fewer lithesses), increases concentration,



- A number of studies have shown that interventions focused on increasing clients' mindfulness of psychological events can in fact reduce the likelihood of experiential avoidance, which is a core common process in those who are suicidal (Hayes, Luoma, Bond, Musada, Lillis, 2006)
- Mindfulness-based interventions have been shown to result in large reductions in depression, substance abuse, anxiety, and psychotic symptoms (Hofmann, Sawyer, Witt, & Oh, 2010; Hayes, et. al, 2006).
- Studies have found that youth who practice mindfulness experience and develop: attention and learning skills, social and emotional skills, and resilience (Napoli, Krech, & Holley, 2005; Schonert-Reichl, Oberle, Lawlor, Abbott, Thomson, Oberlander & Diamond, 2015; Metz, Frank, Reibel, Cantrell, Sanders, & Broderick, 2013).





■ Menu

.b Curriculum (ages 11 - 18)

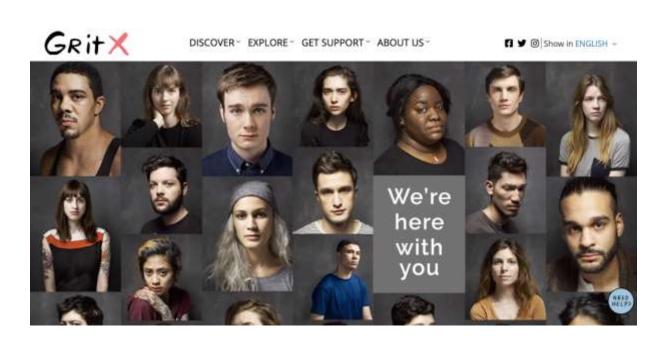
## Learning To BREATHE



#### **Resources for Mindfulness & Wellness**

- Mindshift
- Stop, Breath, and Think: For youth, with meditations for mindfulness and compassion
- <u>Calm</u>: Guided meditation and relaxation exercises
- <u>HeadSpace</u>: Meditation and mindfulness made simple
- Insight Timer: 2,714 free guided meditations
- Grit-X





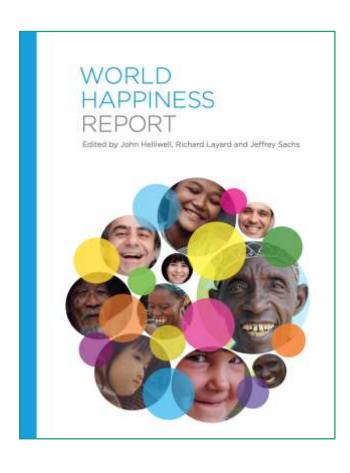


Q&A



# Promoting Connectedness

## How can we influence happiness in the community?



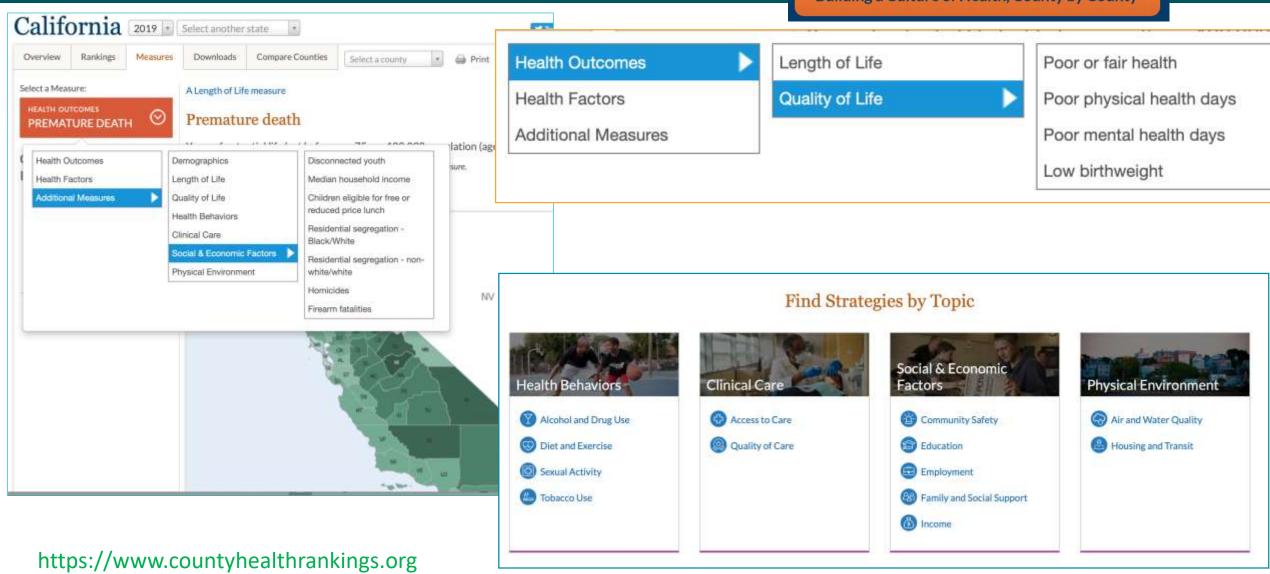
#### What makes people happy?

- Having close relationships and connection to others, or "social capital".
- Helping others, from volunteering to reaching out to someone who is having a tough time.
- Good physical and mental health.
- A sense of meaning in life.

## Community Health Measures

#### County Health Rankings & Roadmaps

Building a Culture of Health, County by County



#### **Social Connectedness**



- Strong social networks, high frequency of social contact and low levels of isolation and loneliness serve as protective factors against suicidal thoughts and behaviors.
- Contact with others such as a letter or card from a provider to a patient, has demonstrated reductions in suicide risk among patients.
- Among Native American youth, perception of being able to count on their community for support and being cared for by adults in their community, were found to be protective factors against suicidal ideation and attempts.
- Among veterans, experiencing a higher level of social connectedness may serve as a protective factor against psychological distress, depression, PTSD, low self-esteem and suicidal ideation.

## Volunteerism

Research demonstrates that volunteering leads to better health and that older volunteers are the most likely to receive physical and mental health benefits from their volunteer activities.



- Volunteering strengthens social ties and protects individuals from isolation
- Older individuals who volunteer experience even greater health benefits than younger volunteers
- Even when controlling for other factors (e.g. age, health, and gender) research has found that when individuals volunteer, they are more likely to live longer and have better health in later life.
- There is a "volunteering threshold" to receive the positive health outcomes.
- States with higher volunteer rates are more likely to have lower mortality rates and less incidence of heart disease.

# Strategies to increase social connectedness

Programs that promote interaction and cooperation between people of different ages, especially children and older adults

Mentorship programs based in schools, community centers, or faithbased organizations

Group activities that promote social interactions and community involvement among older adults

Organized social, art, or physical activities for school-aged youth outside of the school day











## volunteer





Suicide prevention hotlines and warm lines

**Community Boards** 

**Office Support** 

Meals on Wheels

**Fundraising** 

Event Planning & Logistics

Peer support programs

# Berkeley Velness



You Matter!



Education and behavioral health literacy

Mindfulness and mediation

**Community counseling** 

Exercise and nutrition programs

Availability of healthy food

Insurance parity

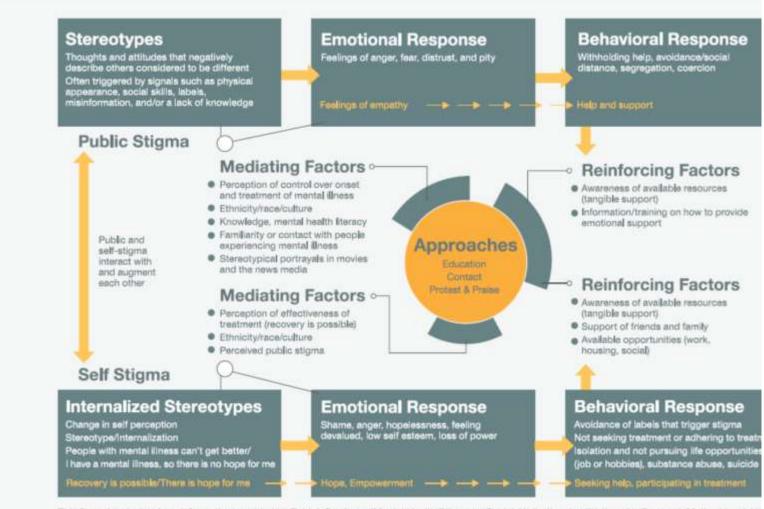




Q&A



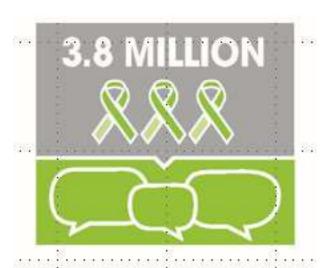
Figure 3. Behavior Change Model



This figure is adapted from information provided by Patrick Corrigan, "Mental Health Stigma as Social Attribution: Implications for Research Methods and Att Change," Clinical Psychology: Science and Practice, Spring 2000; 7(1) Health Module; and from Norman Satorius and Hugh Shulze, "Reducing the Stigma of Mental Illness: A Report from a Global Programme of the World Psychiatric Association," Cambridge University Press, 2005.



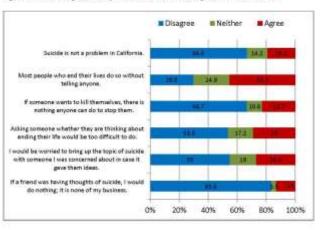


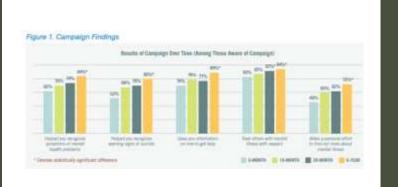


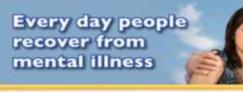
### More Momentum

3.8 million Californians
(or 13% of Californians
surveyed) saw someone
wearing a lime green ribbon,
and almost half of those
had a conversation about
mental health because
of the green ribbon.

Figure B. Knowledge, Efficacy and Action Items: Disagreement Desirable.









Up2Riverside.org

























#### About the Stigma Free Orange County, CA Movement

Stigma Free 👊 is a county-wide movement which aims to stamp out the stigma associated with mental illness and substance use disorders. We are dedicated to raising awareness of these illnesses by creating an environment where affected individuals are supported in their efforts to achieve wellness Room 4 Everyone

The six buttons in the navigation bar above pr







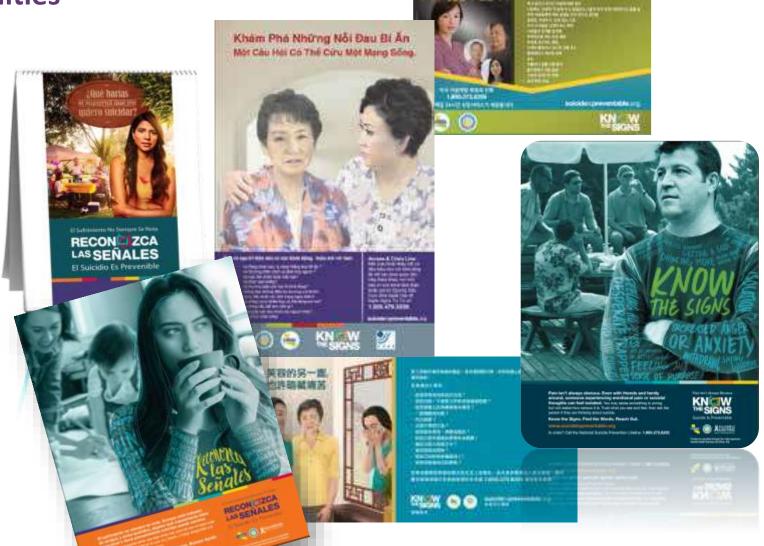




How have you integrated the Know the Signs campaign locally?

Campaign materials are available in several languages and for a variety of communities

- African American
- API youth
- Cambodian
- Chinese
- Filipino
- General public
- Hmong
- Individuals in crisis
- Korean
- Lao
- LGBTQ
- Middle aged men
- Spanish-speaking
- Vietnamese
- Russian



www.EMMResourceCenter.org





1 (800) 273 TALK

### Creating Linguistically and Culturally Competent Suicide Prevention Materials

Date: 2017

(For resources, this is the publication date. For programs, this is the date posted.)



PDF version of this page

#### Information

Type: Manual

Author: Suicide Prevention Resource Center (SPRC) and California Mental Health Services Authority (CalMHSA)

Publisher: Education Development Center, Inc. (EDC)

#### See This Resource

Creating linguistically and culturally competent suicide prevention materials (8.13 MB)

### National initiatives – Social Media

#BeThe1To

JOIN THE MOVEMENT

EVENTS

STORIES

ABOUT

RESOURCES



DOWNLOAD KIT &

CREATED BY: NATIONAL SUICIDE PREVENTION LIFELINE







# Working with the Media

## Statewide Plan- Strategic Direction



GOAL 7: INCREASE USE OF BEST PRACTICES FOR REPORTING OF SUICIDE AND PROMOTE HEALTHY USE OF SOCIAL MEDIA AND TECHNOLOGY

**Desired Outcome** Reduce events referred to as "suicide clusters," when multiple suicides occur within a particular time period or location, especially among youth.

**Short-term Target** By 2025, all counties are conducting activities to increase awareness of best practices for reporting suicide to local media partners. Activities could include offering informational sessions, posting information online, and holding informational sessions.

### **Objectives (State):**

- 7a: Research and policy agenda
- 7b: Awareness of recommendations by partnering w/ media
- 7c: Integrate into colleges
- 7d: Best practices for use of social media

### **Objectives (Local/Regional):**

- 7e: Identify media and community partners (PIOs) and deliver trainings on best practices
- 7f: Disseminate recommendations and research supporting safe messaging
- 7g: Partner with media to share resources and reduce stigma
- 7h: Disseminate information on risk expressed on social media risk and response
- 7h: Integrate public campaigns and school curriculum on safe social media use
- 7i: Minimize sharing of misinformation in media/social media

### reporting on suicide.org

Recommendations

Online Media

Examples

Find an Expert

Research

About

Other Languages

# RECOMMENDATIONS FOR REPORTING ON SUICIDE®

Developed in collaboration with American Association of Succidology, American Foundation for Succide Prevention, Annenberg Public Policy Center, Associated Press Hanaging Editors, Canterbury Suicide Project - University of Otago, Christchurch, New Zealand, Columbia University Department of Psychiatry, ConnectSafetyong, Emotion Sectionalogy, International Association for Suicide Prevention Task Force on Media and Suicide, Hedical University of Vienna, National Alliance on Mental Blees, National Institute of Montal Health, National Press Photographers Association, New York State Psychiatric Institute, Substance Abuse and Mental Health Services Administration, Suicide Awareness Visions of Education, Suicide Prevention Resource Center, The Centers for Disease Control and Prevention (CDC) and UCLA School of Public Health, Community Health Sciences.



#### IMPORTANT POINTS FOR COVERING SUICIDE

- More than 50 research studies worldwide have found that certain types of news coverage can increase
  the likelihood of suicide in vulnerable individuals. The magnitude of the increase is related to the amount,
  duration and prominence of coverage.
- Risk of additional suicides increases when the story explicitly describes the suicide method, uses dramatic/ graphic headlines or images, and repeated/extensive coverage sensationalizes or glamorizes a death.
- Covering suicide carefully, even briefly, can change public misperceptions and correct myths, which can
  encourage those who are vulnerable or at risk to seek help.



Q&A

# Striving for Zero: California Strategic Plan



# STRATEGIC AIM 2: MINIMIZE RISK FOR SUICIDAL BEHAVIOR BY PROMOTING SAFE ENVIRONMENTS, RESILIENCY, AND CONNECTEDNESS

- Goal 4: Create safe environments by reducing access to lethal means
- Goal 5: Empower people, families, and communities to reach out for help when mental health and substance use disorder needs emerge
- Goal 6: Increase connectedness between people, family members, and community
- Goal 7: Increase the use of best practices for reporting of suicide and promote healthy use of social media and technology

# Striving for Zero: California Strategic Plan

# GOAL 5: Empower people, families, and communities to reach out for help when behavioral health needs emerge.

# GOAL 6: Increase connectedness between people, family members, and the community.

- Objective 5c: Identify community needs & expand community-based services for managing stressors and building resiliency, as well as activities that increase life skills such as mindfulness.
- **Objective 5d:** Expand outreach and engagement strategies to promote behavioral health and community services and resources.
- Objective 5e: Partner with community organizations and businesses to coordinate social marketing suicide prevention awareness campaigns.
- **Objective 5f:** Expand mental health services, encourage people to seek help, and promote messages of hope.
- **Objective 5g:** Develop a network of peer support providers to help navigate health and behavioral health systems.

- Objective 6c: Increase services intended to build positive attachments and social support amongst individuals, their families, and their communities.
- Objective 6e: Promote a culture free of stigma and discrimination by having open dialogues about mental health and resources and deliver messages of hope.
- **Objective 6f**: Integrate suicide prevention strategies into services intended to reduce other forms of violence.
- Objective 6g: Partner with community-based organizations to build and promote opportunities for volunteerism.

### SA EBP Resource Center

# EVIDENCE-BASED PRACTICES RESOURCE CENTER

#### **Evidence-Based Practices Resource Center**

SAMHSA is committed to improving prevention, treatment, and recovery support services for mental and substance use disorders.

This new Evidence-Based Practices Resource Center aims to provide communities, clinicians, policy-makers and others in the field with the information and tools they need to incorporate evidence-based practices into their communities or clinical settings. The Resource Center contains a collection of scientifically-based resources for a broad range of audiences, including Treatment Improvement Protocols, toolkits, resource guides, clinical practice guidelines, and other science-based resources.

Learn more about the Evidence-Based Practices Resource Center.

#### Resources

Topic Area - All - STarget Audience - All -

- » Providers' Clinical Support System for Medication Assisted Treatment (PCSS-MAT) ₽
- » Addiction Technology Transfer Center (ATTC) Network ₽
- » Center for the Application of Prevention Technologies (CAPT)
- » Bringing Recovery Supports to Scale Technical Assistance Center Strategy (BRSS TACS)
- » SAMHSA-HRSA Center for Integrated Health Solutions (CIHS)
- » National Center on Substance Abuse and Child Welfare (NCSACW)
- » National Training and Technical Assistance Center for Child, Youth & Family Mental Health (NTTAC)



# Suicide Prevention Resource Center





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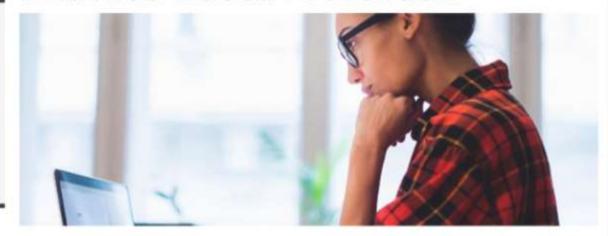
About Suicide Effective Prevention Resources & Programs Training News & Highlights Organizations

#### Also in This Section

#### Keys to Success

- Engaging People with Lived Experience
- → Partnerships and Collaboration
- Safe and Effective Messaging and Reporting
- → Culturally Competent Approaches
- → Evidence-Based Prevention

### **Evidence-Based Prevention**



Practicing evidence-based prevention means using the best available research and data throughout the process of planning and implementing your suicide prevention efforts.



- Evidence-based prevention includes:
- Engaging in evidence-based practice (sometimes called evidence-based public health)
- Selecting or developing evidence-based programs

### Engaging in Evidence-Based Practice

Evidence-based practice has been defined as "the conscientious, explicit, and judicious use of current best evidence in making decisions about the care of communities and populations in the domain of health protection, disease presention, health maintenance and improvement (health properties)."

### **SPRC Promising Practice Interventions**



### Suicide Prevention Resource Center

About Suicide Effective Prevention Resources & Programs Training News & Highlights Organizations



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#### Also in This Section

American Indian/Alaska Native Settings

- → Getting Started
- → Data Sources
- → Promising Prevention Practices
- → Sustaining Efforts
- → Sharing Our Wisdom
- → Culturally Relevant Links

### **Promising Prevention Practices**



Suicide prevention efforts for Al/AN groups should be based on the culture and history of each community. The recommended resources below provide information on culturally appropriate practices that may reduce risk and increase protective factors for suicide.

INCREASE PROTECTIVE TRICTORS FOR SUICID

rescond presented analysis for provide information on culturally appropriate practices that may reduce risk and



FNBHA catalogue of effective behavioral health practices for tribal communities

The First Nations Behavioral Health Association (FNBHA) catalogue is based on criteria developed by an expert panel in May 2008.



Healthy Indian Country Initiative promising prevention practices resource guide

This guide highlights the work of the 14 Healthy Indian Country Initiative tribal grantee programs, including suicide prevention programs.



Oregon.gov: Evidence-based practices

This website offers an inventory of tribal practices for the prevention or treatment of mental health and substance use disorders.



Indian Health Service: Suicide prevention program

## Thank you for attending!









Funded by counties through the voter-approved Mental Health Services Act (Prop. 63).