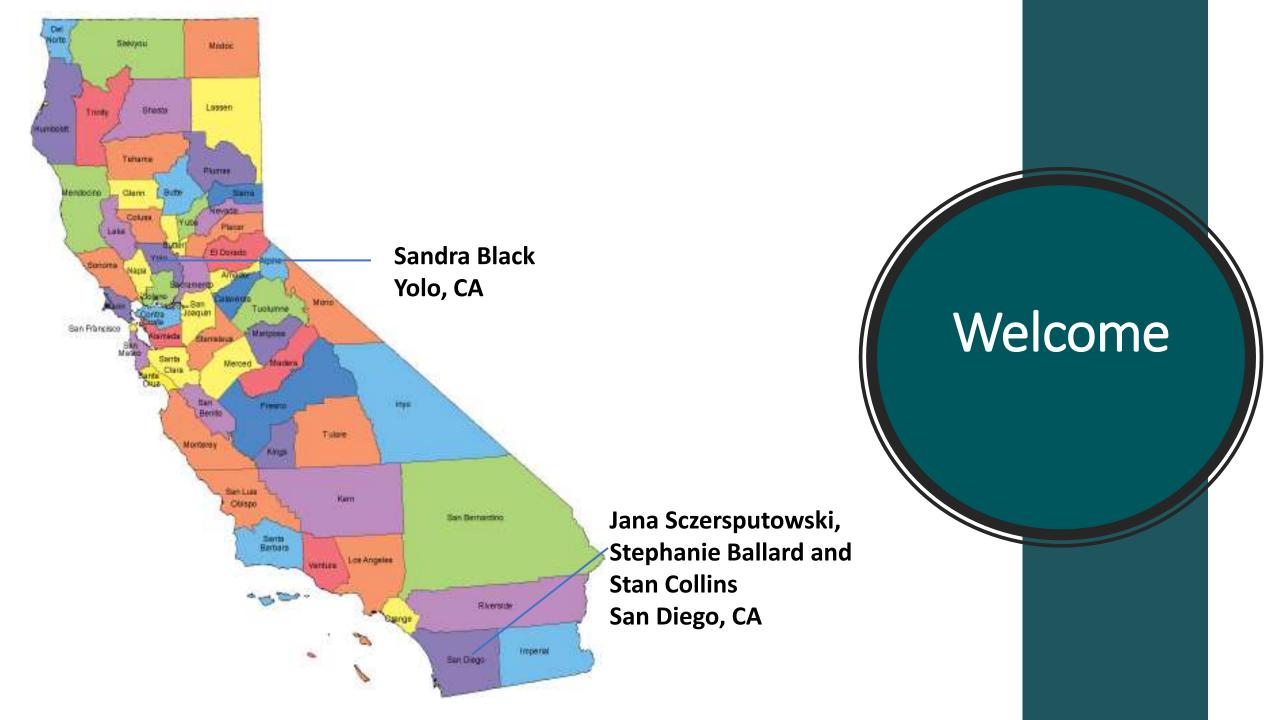
# Suicide Prevention Week 2020





















- Please <u>mute</u> your line
- If you have a <u>question</u>, technical <u>problem or comment</u>, please type it into the "Questions" box or "raise your hand" by clicking the hand logo on your control panel

We will be recording this presentation and you will receive a copy of the recording and the slides

Know the Signs is a statewide suicide prevention social marketing campaign with the overarching goal to increase Californians' capacity to prevent suicide by encouraging individuals to know the signs, find the words to talk to someone they are concerned about, and to reach out to resources.





50%

Californians were exposed to the Know the Signs campaign that was rated by an expert panel to be aligned with best practices and one of the best media campaigns on the subject.

"The results provide further evidence that the Know the Signs campaign is making Californians more confident in their ability to intervene with someone at risk of suicide."

(RAND Corporation, 2015)



suicide**is**preventable.org elsuicidio**es**prevenible.org

## **KNOW THE SIGNS**

Pain isn't always obvious, but most suicidal people show some signs that they are thinking about suicide. The signs may appear in conversations, through their actions, or in social media posts. If you observe one or more of these warning signs, especially if the behavior is new, has increased, or seems related to a painful event, loss, or change, step in or speak up.

Select a category

If any of these signs are present, call the <u>National</u> <u>Suicide Prevention Lifeline</u> at 1-800-273-8255.

- Talking about death or suicide
- Seeking methods for self harm, such as searching online or obtaining a gun
- Talking about feeling hopeless or having no reason



"He kept showing me things around his apartment when I came over, like where he kept his keys, money, important papers, and even his will. But he was only 28 years old. When I questioned him, he said 'I'm telling you just in case I'm not here anymore'."

### Giving away possessions

They give away prized or favorite possessions.

# FIND THE WORDS

"Are you thinking of ending your life?" Few phrases are as difficult to say to a loved one. But when it comes to suicide prevention, none are more important. Here are some ways to get the conversation started.



# REACH OUT

You are not alone in helping someone in crisis. There are many resources available to assess, treat and intervene. Crisis lines, counselors, intervention programs and more are available to you, as well as to the person experiencing the emotional crisis.



### **County Resources**

San Diego

### San Diego

### **Crisis Lines**

2-1-1

2-1-1

24/7 stigma-free phone service

### San Diego Access & Crisis Line

888-724-7240

Free 24 hours a day/ 7 days a week this serves as a suicide prevention/intervention hotline. It provides mental health crisis intervention and information and referral to mental health services in San Diego County, including referrals to mental health care professionals and alcohol treatment and recovery services. Service is available in multiple languages.

## Programs It's Up to Us Campaign

### http://www.up2sd.org/

The It's Up to Us campaign is designed to empower San Diegans to talk openly about mental illness, recognize symptoms, utilize local resources and seek help. By raising awareness and providing access to



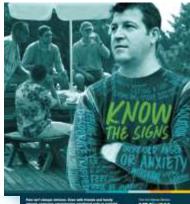
## **Suicide Prevention Resources**

A wide range of mental health and suicide prevention educational resources are available for diverse communities across the lifespan:

- African American
  - Amcan American La
- API youth
- Cambodian
- Chinese
- Filipino
- General public
- Hmong
- Individuals in crisis
- Korean

- Lao
- LGBTQ youth and young adults
- Middle aged men
- Spanishspeaking
- Vietnamese
  - Russian
  - Punjabi













## EMMResourceCenter.org



- MY3 mobile app (my3app.org)
- Training Resource Guide for Suicide Prevention in Primary Care Settings (Train the Trainer)
- Making Headlines: Preparing you to reach out and respond to local media for suicide prevention
- Pathways to Purpose and Hope: A guide to create a sustainable program for survivors of suicide loss
- Directory of Survivor of Suicide Loss Support Groups
- How to use social media for suicide prevention



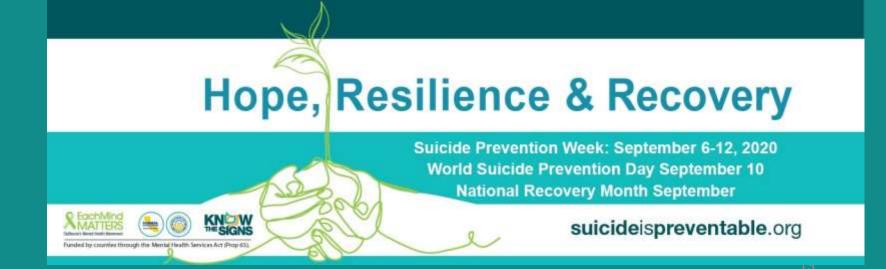






unded by counties through the Mental Health Services Act (Prop 63).

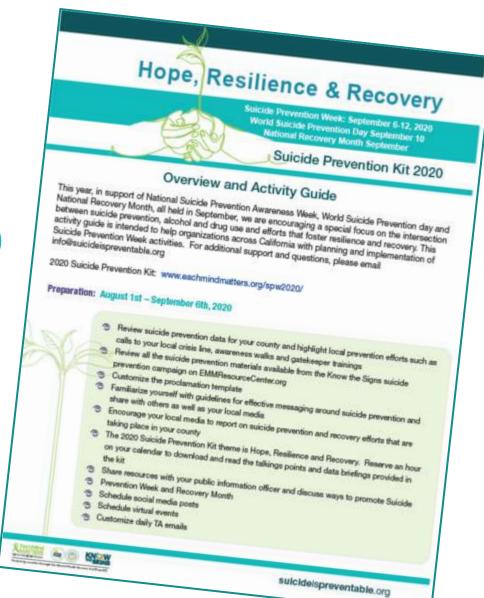
suicideispreventable.org



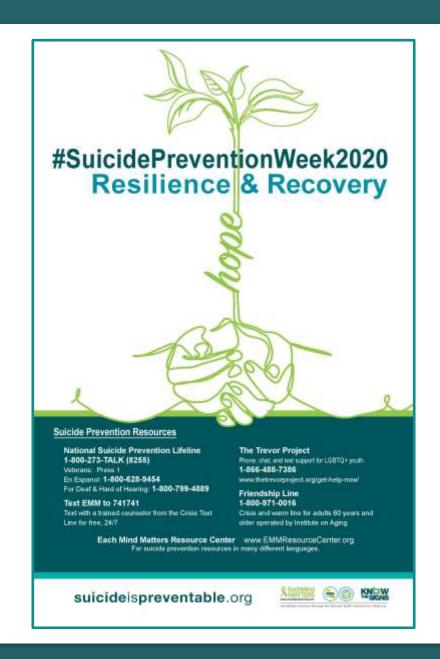
## Suicide Prevention Activation Kit 2020- General Public

### The Online Activation Kit Includes:

- Virtual Activity Guide
- Proclamation Template (English)
- Social Media Posts (English and Spanish)
- Suicide Prevention Week Poster (English and Spanish)
- Digital Banners (English and Spanish)
- Drop-in Articles (English and Spanish)
- Daily E-mail Blasts (English and Spanish)
- Links to Helpful Resources & Messaging
- Links to Know the Signs resources
- Suicide Prevention 101 Slides
- Links to COVID-19 mental health resources



www.eachmindmatters.org/SPW2020/









## Hope, Resilience & Recovery



Suicide Prevention Week: September 6-12, 2021
World Suicide Prevention Day September 10
National Recovery Month September

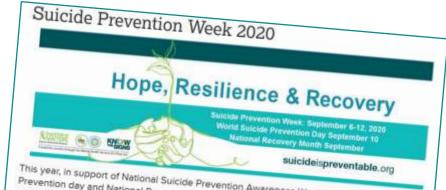
suicideispreventable.org

### Facebook or Instagram

| ENGLISH   | SPANISH  |
|---|--|
| Pain isn't always obvious. Most people thinking about suicide show some signs that they need help. We can all do our part during #SuicidePreventionWeek2019. If you see even one warning sign, step in or speak up. Take the time to learn what to do now so you're ready to be there for a friend or loved one when it matters most. Learn more: <a href="https://www.SuicidelsPreventable.org">www.SuicidelsPreventable.org</a> | El sufrimiento no siempre se nota. La mayoría de las personas pensando en suicidarse muestran algunas señales de lo que están pensando. Si observas, aunque sea una de estas señales, actúa o di algo inmediatamente. Haz tiempo ahora para informarte de lo que tendrías que hacer y así estar preparado para ayudar a un amigo o ser querido en un momento crucial como este. Infórmate más en www.ElSuicidioEsPrevenible.org. |
| Self-care is not an elective pastime in our free time, but rather should be a priority along with other important elements of our life. Taking the time and intentionally caring for our whole self – body, mind and soul – will keep us energized and mentally well.  The best way to practice self-care is to develop a   | El cuidado de uno mismo no debe de ser un pasatiempo, sino más bien, debe de ser una prioridad como las otras responsabilidades en nuestras vidas. Tomando el tiempo para el cuidado de uno mismo – cuerpo, mente y espíritu, promueve una mejor calidad de vida y proteja nuestra salud mental.   |
| self-care plan specifically designed and tailored just for you. Find #SelfCare resources here: https://bit.ly/313DMRv #EachMindMatters  | La mejor forma de practicar el cuidado de uno mismo es crear un plan específicamente diseñado para ti. Encuentra recursos aquí: https://www.eachmindmatters.org/SPW2019/#PrevenciónDelSuicidio   |

## **Drop-In Articles for the General Public**

- Hope, Recovery and Resilience
- Finding the Right Tool for (the Job) of Suicide Prevention
- ¿Qué harías si supieras que tu joven esta pensando en el suicidio?
- Is Suicide Preventable?
- Helping Someone Find Their Reasons for Living During COVID-19
- Apoya a alguien que pueda estar pensando en el suicidio
- Suicide Prevention is Everyone's Business
- Older Adults and Depression: It's Not a Normal Part of Aging
- Don't Drive Like My Brother



This year, in support of National Suicide Prevention Awareness Week, World Suicide Prevention day and National Recovery Month, all held in September, we are encouraging a special focus on the intersection between suicide prevention, alcohol and drug use and efforts that foster resilience and recovery. This activity guide is intended to help organizations across California with planning and implementation of Suicide Prevention Week activities. For additional support and questions, please email info@suicideispreventable.org. To get started please review the

## 2020 Suicide Prevention Kit Overview Activity Tip Sheet

If you are in emotional distress please contact the National Suicide Prevention Lifeline at 1.800.273.8255. Trained counselors are available 24/7.

For a collection of mental health resources during COVID-19 please visit the Each Mind

The resources below have been grouped into the following sections:

- Suicide Prevention Week Tools for the General Public, including a proclamation, social
- Activities including the new Trivia Game, the new Heart Installation Activity, the annual Coffee Sleeve/Coaster Activity, and the Loteria /Bingo Game Activity
- Suicide Prevention and Substance Use, including emails, drop-in articles, and activities for Alcohol and Drug Providers and the Restaurant Industry
- Suicide Prevention and Children: Building Resilience Through Social Emotional Learning
- Suicide Prevention Resources from the Know the Signs Campaign Self-Care Resources









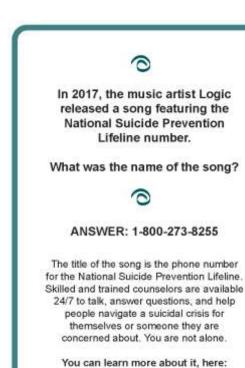
## Coaster & Coffee Sleeve Activities

## Lotería/Bingo Game

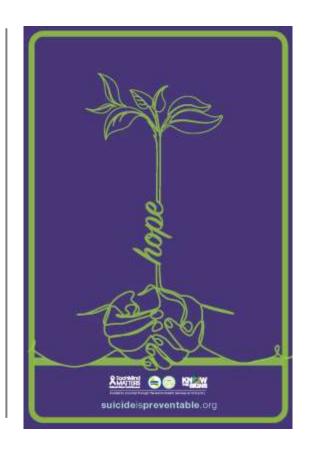
## **New Activity: Trivia Game (English and Spanish)**







www.suicidepreventionlifeline.org



# X Virtual Trivia

Trivia is a recognized social game in which teams are asked questions about different topics and they have to get as many correct answers and points as possible. Utilize this trivia game as part of events, parties or with a group of friends and family virtually!

### What's in the Game:

- Instructions
- Trivia PowerPoint

### What You'll Need:

- Download Zoom or other video conferencing platform
- 1 − 2 people to act as the Trivia Judge and/or Score Keeper
- Piece of paper and writing utensil to keep track of each per
- Timer or clock to keep track of the time





## Topic of Focus:

Suicide Prevention and Substance Use



# Talking Points and Data Briefing on the Intersection of Substance Use and Suicide Preventic

National Recovery Month (Recovery Month) is a national observance held every September to educate Americans that substance use treatment and mental health services can enable those with a mental and/or substance use disorder to live a healthy and rewarding life. This year, in support of National Suicide Prevention Awareness Week and World Suicide Prevention day. also held in the month of September, we are encouraging a special focus on the intersection between alcohol and drug use and suicide prevention. The observances are closely related, as there's a strong co-morbidity and substantial overlap among risk and protective factors.

- Alcohol and Drug Use Disorders have been found to be second only to Depression and other Mood Disorders as the most frequent risk factors for suicidal behavior (1).
- Increased alcohol and drug use has often been reported as a warning sign for suicide (2). Individuals with a diagnosable substance use disorder are almost 6 times more likely to
- report a lifetime suicide attempt than those without a substance use disorder (3). Numerous studies of individuals in drug and alcohol treatment programs show that past

Substance Use: the use of alcohol or drugs, and includes substances such as cigarettes, marijuana, illegal drugs, prescription drugs, inhalants and solvents.

Substance Misuse: the harmful or hazardous use of substances including alcohol and drugs

such as cigarettes, marijuana, illegal drugs, prescription drugs, inhalants and soli Substance Use Disorder: the Diagnostic and Statistical Manual of the for when the recurrent use of alcohol and/a-







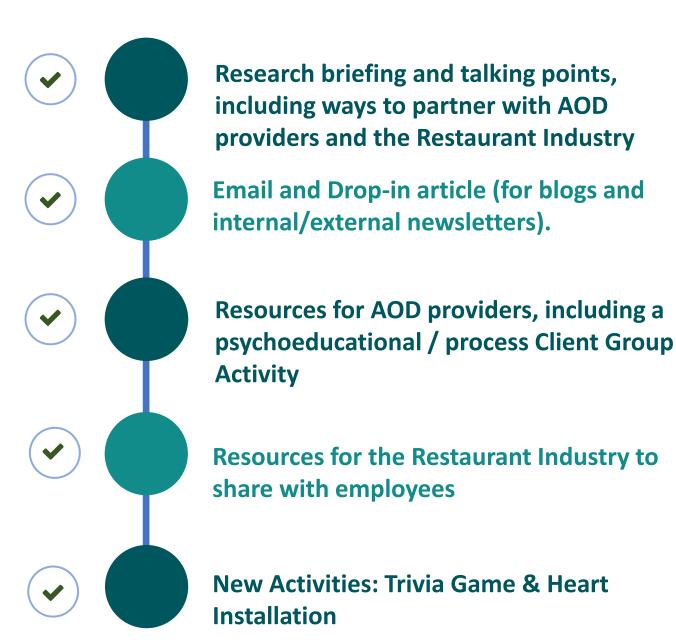
SUBSTANCE USE AND SUICIDE: A NEXUS REQUIRING A PUBLIC HEALTH APPROACH

## Suicides and Suicide Attempts are Significantly Affected by Substance Use

- Alcohol and Drug Use Disorders have been found to be second only to Depression and other Mood Disorders as the most frequent risk factors for suicidal behavior.
- Increased alcohol and drug use has often been reported as a warning sign for suicide.
- Individuals with a diagnosable substance use disorder are almost 6 times more likely to report a lifetime suicide attempt than those without a substance use disorder.
- Numerous studies of individuals in drug and alcohol treatment programs show that past suicide attempts and current suicidal thoughts are common.
- An increase or change in alcohol and drug is a warning sign for suicide.

### **Shared Protective Factors** A trusting relationship with a counselor, physician, **Shared Risk Factors** or other service provider Academic failure Aggressive tendencies or history of violent behavior An optimistic or positive outlook Childrearing responsibilities Bullying, victimization Coping and problem-solving skills Family conflict Cultural and religious beliefs that discourage suicide History of trauma or abuse Hopelessness, impulsivity, low self-esteem Employment Mental illness and/or substance use disorder Involvement in community activities Perceiving that there are clear reasons to live Peer rejection Receiving effective mental and/or substance use Physical illness or chronic pain disorder treatment/care Previous suicide attempt(s) Resiliency, self-esteem, direction, perseverance Relational, social, work, or financial losses Social withdrawal Strong family bonds and social skills







# Partners in Suicide Prevention & Addiction Recovery: AOD Providers

How Can We Get Alcohol and Other Drug (AOD) Treatment Providers Involved?

- Invite AOD providers to participate in suicide prevention gatekeeper trainings, or if you are an AOD provider, request a suicide prevention presentation or training from your local county behavioral health agency.
- Ask AOD providers to share information about suicide prevention in their publications and on social media.
- Ask AOD providers to post one or more of the 'Know the Signs' posters in their building.
- Share the educational (and fun!) suicide prevention activities that can be integrated into the clinical practices

## **Email & Drop-In Article**

### **Email: 5 Ways to Incorporate Suicide Prevention in AOD Settings**

- 1. Know the Signs for Suicide
- 2. Raise Awareness with Clients
- Implement Suicide and Risk Screening Tools
- 4. Learn More About Incorporating Suicide Prevention Practices
- 5. Inspire Hope and Celebrate Recovery

### **Drop-In Article:**

- Introduce Suicide Prevention & Recovery Month
- Focus on Suicide Can Be Prevented
  - **Know the Signs**
  - Find the Words
  - Reach Out
- Help is Available

5 Ways to Incorporate Suicide Prevention in Alcohol and Other Drug Treatment Settings

This year, in support of National Recovery Month, National Suicide Prevention Awareness Week and World Suicide Prevention day, all held in September, we are encouraging a special focus on the intersection between alcohol and drug use and suicide prevention. The observances are closely related as research has consistently shown a strong co-morbidity and substantial overlap between risk and protective factors. Further, research has shown a high incidence of suicidal thoughts and attempts amongst individuals in alcohol and other drug treatment, as well as a significant occurrence of death by suicide amongst individuals who have at one time been alcohol and drug treatment. Due to this, alcohol and other drug treatment providers, such as opportunity to be a key resource for early detection and prevention of wart by incorporating the 5 practices below in your treatment

Suicide can be prevented. Most of us have been touched by the tragedy of suicide. We may have lost someone close to us or been moved by the loss of someone we may have never met. For example, when Robin Williams died in 2014 millions of people felt intense grief. When a suicide happens, those left behind often experience deep shock. Even if they knew the person was struggling, they may not have expected suicide would be the result. However, many people who find themselves in a suicide crisis can and do recover. Suicide can be prevented; you can

- Know the Signs: Most people who are considering suicide show some warning signs or signals of their intentions. Learn to recognize these warning signs and how to respond to them by visiting the Know the Signs web site (www.suicideispreventable.org).
- Find the Words: If you are concerned about someone, ask them directly if they are thinking about suicide. This can be difficult to do, but being direct provides an opportunity for them to open up and talk about their distress and will not suggest the idea to them if they aren't already thinking about it. The "Find the Words" section of the Know the Signs web site (www.suicideispreventable.org) suggests ways to start the
- Reach Out: You are not alone in this. Before having the conversation, become familiar with some resources to offer to the person you are concerned about. Visit the Reach Out section of the Know the Signs web site (www.suicideispreventable.org) to identify

### Help is available

The Suicide Prevention Lifeline (1-800-273-8255- TALK) offers 24/7 free and confidential

varning signs and risk ekeeper trainings such as

conversations and materials he Signs tent cards or hanging hvolved by integrating activities tilizing our Suicide Prevention

elps identify problems early so e their problems become crises. Be reening will guide the user to the

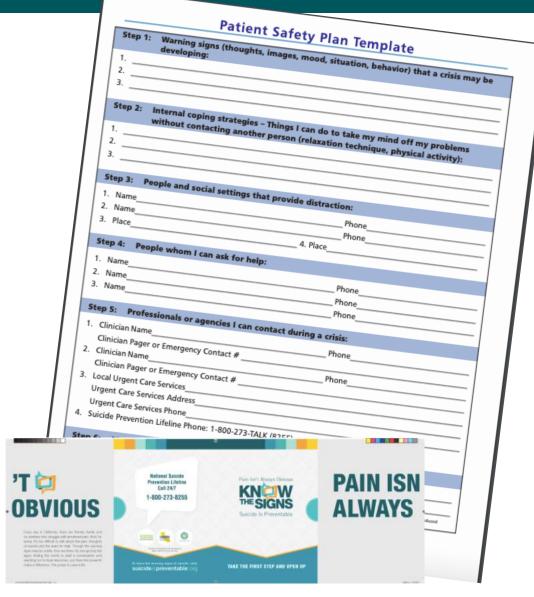
## **New Activity: Psycho-Educational/Process Client Activity**

As psycho-educational and process groups are common in the alcohol and other drug treatment setting, we will provide an outline along with talking points on a suicide prevention and safety planning group session.

### **Objectives:**

- Clients will understand warning signs of suicide and how to recognize them.
- Clients will explore their own, as well as hear from others, coping strategies and sources of support.
- Clients will learn what a safety plan is.

**Time:** 45 – 90 minutes



# Hope, Resilience & Recovery

## Heart Wall Installation

Prevention Awareness Week, as well as
National Recovery Month – a time for
individuals, organizations and communities to
join their voices to broadcast the message
that suicide can be prevented and recovery is
possible. As part of the many activities taking
place this month, we are encouraging

yone to show their support by sharing
and resources. Together we





- 1. To start, find a wall space that is at least five feet wide by five feet high. A painted wall is the best surface. Using the gridline templates here, place light blue, purple or lime green sticky notes onto the wall, arranged in the shape of a heart. Use the grids pictured above to form a 2.5 x 2.5 feet or 5x5 foot heart wall installation or visit the website below to download the templates.
- Respond to one of the prompts below by writing or drawing on one of the sticky notes. Read and be inspired by what others have written as well.
  - Leave a positive message to brighten someone's day.
  - What is the best thing someone could say to you when you need support?
  - Why is it important to speak openly about Suicide Prevention and Recovery?
  - What is one thing that is most important to you and worth living for?
- 3. To share your creation and inspire others to reduce stigma and learn about suicide prevention, snap a photo and upload it to social media. Don't forget to tag@EachMindMatters on Instagram, Twitter and Facebook and use #EachMindMatters.



THE PR

CT OUR PURPOS

THE PANTRY

RECIPE BOOK

RESERVATIONS

IN THE NEWS

PARTICIPANTS

# Partners in Suicide Prevention & Addiction Recovery: Culinary Industry

Learn about restaurant initiatives that might be happening in your county or bring one to your county!

Offer to partner with restaurants to promote wellness, stigma reduction, and suicide prevention among restaurant staff.

Ask local restaurant associations to share suicide prevention information in their staff communication, post Know the Signs posters in their common areas, and share social media posts during September and throughout the year.

Connect with the restaurant industry in your area to offer suicide prevention gatekeeper trainings for employees.

Contact individual restaurants or reach out to the California Restaurant Association to ask about chapters in your area.

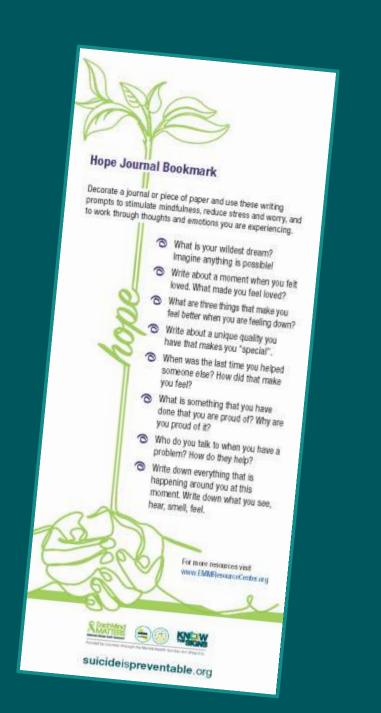
Share 'Know the Signs' coasters with local restaurants and bars.

Partner with a local restaurant to host a Trivia night!

## Know the Warning Signs

In an environment where long hours, late nights, and limited – if any – health coverage, I Got Your Back is a statement that it's not okay to shrug off the warning signs.





Suicide Prevention and Children: Building Resilience Through Social Emotional Learning



# Talking Points and Data Briefing on Younger Children and the Importance of

- Suicidal behavior (ideation, attempts, and deaths) among younger children (age 5-12) is
- Data on suicide among young children is difficult to interpret because the numbers are low and there are many different data sources to compare. Review local data and collaborate with the Child Death Review Team to accurately understand the problem in
- Risk factors for suicidal behavior in younger children include behavioral problems. exposure to trauma, conflict with families or peers; these risk factors are shared with other negative outcomes including child abuse and neglect, and family and community
- Suicide prevention for younger children is best focused on promoting protective factors
- Social and Emotional Learning is a powerful tool to help younger children cope with and
- School-based and community settings can integrate Social and Emotional Learning Suicidal Behavior in Younger Children

Suicidal behavior (ideation, attempts, and deaths) among younger children is relatively infrequent. Data on suicidal behavior among younger children is difficult to interpret because the numbers are low, and studies typically analyze many years to decades of data from multiple sources, which can make it challenging to compare results and identify clear trends. The data

The leading causes of death among younger children are preventable unintentional injuries and violence (CDC). While overall childhood deaths from unintentional injury have decreased substantially as injury prevention efforts have taken hold, between 2007-2015 the rates of suicide and nonfatal self-harm among adolescents (10-14 years) increased by 130%. The most common means of suicide were suffocation, firearms, and poisoning. The leading causes of nonfatal self-harm were poisoning and cutting/piercing.

Talking Points and Data Briefing: Suicide Prevention and **Children: Building Resilience Through Social and Emotional** Learning

- Suicidal behavior (ideation, attempts, and deaths) among younger children (age 5-12) is relatively infrequent but increases among adolescence and youth.
- Risk factors for suicidal behavior in younger children include behavioral problems, exposure to trauma, conflict with families or peers; these risk factors are shared with other negative outcomes including child abuse and neglect, and family and community violence.
- Suicide prevention for younger children is best focused on promoting protective factors and building resiliency and reducing stigma around mental health.
- Social and Emotional Learning is a powerful tool to help younger children cope with and manage their emotions and stressful situations.

## **Social-Emotional Learning for Suicide Prevention**

SEL is the process, through which children and adults acquire and effectively apply the knowledge, attitudes and skills necessary to understand and manage emotions, set and achieve positive goals, feel and show empathy for others, establish and maintain positive relationships, and make responsible decisions.



- The skills and strategies that children and teens gain through Social Emotional Learning (SEL) have been shown to increase protective factors and reduce risk factors associated with suicide.
- A growing body of research supports the use of evidencebased SEL programming in the school setting as an "upstream" suicide prevention strategy.
- Effective SEL strengthens protective factors against suicide and other self-destructive behaviors through:
  - Problem solving
  - Conflict resolution
  - Nonviolent ways of handling disputes
  - Enhanced sense of connectedness.







### **Parent Education Guides**

To support you as you raise your children, Yolo County Children's Allia created parenting materials just for you and your family.

We hope the information in these guides will give you ideas about ho nurture your child, weather emotional storms, take care of yourself, a time with your child, while also helping you feel empowered and close your child. Click on one of the guides below to learn more:

- Handling Your Child's Challenging Behaviors at Every Age
- Nurturing Children During Times of Stress: A Guide to Help Chi Bloom
- Weathering the Storms: A Guide to Healthy Expressions of Em for Parents and Children
- Make Time for Yourself—A Self-Care Guide for Busy Parents
- Talk+Play=Connect Toolkit for Families
- Choosing a Child Care Provider

If you provide services to families and would like to learn more a use these guides with the families you serve, please click HERF

YCCA received a 2018 Child Abuse and Neglect Preventic Office of Child Abuse Prevention for our parenting qu' HERE .

## Grades 2-3 SEL Activitia

**Self Care** 

**Grades TK-1** 



Nutrition Facts and Activities

## **Self Regulation**

Feelings of Control (English)(Spa Coping Skills Worksheet (English





### Mindfulness

Calming Activity: Deep Breathing (English

https://www.djusd.net/covid-19/social emotional learning/2-3 s e l activities

Teaching & Learning ▼

Testing & Accountability ▼

Finance & Grants ▼

Data & Statisti

37

ARTICLE

Home / Teaching & Learning / Social and Emotional Learning

## Social and Emotional Learning

Guidance and resources for supporting social and emotional learning.

#### Social and Emotional Support During Distance

Visit the California Department of Education (CDE) <u>Social and Emoresources</u> for educators, educational leaders, and families/guardial provide social and emotional supports during distance learning.

#### Social and Emotional Learning Basics

Social and Emotional Learning (SEL) reflects the critical role of posilearning process and helps students develop a range of skills they no

- set and achieve positive goals
- feel and show empathy for others
- establish and maintain positive relationships
- make responsible decisions
- understand and manage emotions

All of these skills are necessary—both for educators and students—to function win college and careers.

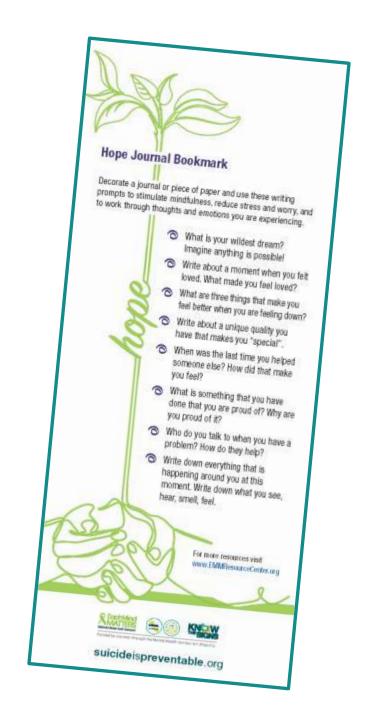
While many teachers instinctively know that social and emotional learning is important, his

## na-Informed Approach to Teaching Throu Coronavirus

Experts from the National Child Traumatic Stress Network share their recommendations for educators supporting students during the COVID-19 crisis.

BY TEACHING TOLERANCE STAFF MARCH 23, 2020







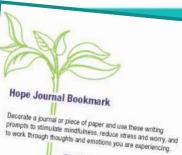
# Hope, Resilience & Recovery



## Hope Journal Bookmark Activity

Social and Emotional Learning (SEL) is the process, through which children and and effectively apply the knowledge, attitudes and skills necessary to understa emotions, set and achieve positive goals, feel and show empathy for others, maintain positive relationships, and make responsible decisions

A fun and easy activity that encourages Social Emotional Learning with child adults is journal writing. This can be done in a group format or one-o Limited a mindfulness self-awareness



What is your wildest dream?

- Imagine anything is possible! Write about a moment when you felt loved. What made you feel loved?
- What are three things that make you feel better when you are feeling down?
- Write about a unique quality you have that makes you "special".
- When was the last time you helped someone else? How did that make
- What is something that you have done that you are proud of? Why are you proud of it?
- Who do you talk to when you trave a problem? How do they help?
- Write down everything that is happening around you at this moment. Write down what you see, hear, smell, feel.

For more resources visit www.EMMResourceCenter.org



suicideispreventable.org

#### What's included:

Social Emotional Learning Journal Bookmark with writing prompts

#### What You'll Need:

- Journal, if you're unable to purchase a journal, you can learn how to make one using only one piece of paper here.
- Items to decorate your journal such as coloring utensils, stickers, magazines and glitter
- Writing utensil



#### Follow these steps to do the journal bookmark activity:



/ To start, provide youth with their journal and items to decorate. Instruct youth to decorate the outside of their journal in a way that represents them. This is their space to dream, think and be whatever they want. They could utilize magazine clippings to make a collage or simply decorate with coloring utensils.







Suicide Prevention Kit 2020

## Overview and Activity Guide

This year, in support of National Suicide Prevention Awareness Week, World Suicide Prevention day and National Recovery Month, all held in September, we are encouraging a special focus on the intersection between suicide prevention, alcohol and drug use and efforts that foster resilience and recovery. This activity guide is intended to help organizations across California with planning and implementation of Prevention Week activities. For additional support and questions, please email

#### Preparation: August 1st - September 6th, 2020

- Review suicide prevention data for your county and highlight local prevention efforts such as calls to your local crisis line, awareness walks and gatekeeper trainings.
- Review the suicide prevention materials available from the Know the Signs suicide prevention campaign on on the EMMResourceCenter.org.
- Customize the proclamation template.
- Familiarize yourself with guidelines for effective messaging around suicide prevention and share with others as well as your local media.
- Encourage your local media to report on suicide prevention and recovery efforts that are taking place in your county.
- The 2020 Suicide Prevention Kit theme is Hope, Resilience and Recovery. Reserve an hour on your calendar to download and read the talkings points and data briefings provided in the kit.
- Share resources with your public information officer and discuss ways to promote Suicide Prevention Week and Recovery Month.
- Schedule social media posts.
- Schedule virtual events.
- Customize daily TA emails.

#### Suicide Prevention Week (September 6-September 12, 2020)

#### Monday, September 7th, 2020 (Hope)

- Send out daily email "Hope"
- If possible, set up a resource table to promote local and statewide resources, or share resources via social media
- Implement the Heart Wall Installation Activity, in public places if appropriate or in your own home
- Create a message, video, photo, song, dance whatever you can imagine sharing a message of hope. Post to any social media channel with the hashtags #EachMindMatters #SuicidePreventionWeek2020 #NationalRecoveryMonth



Inspired by Fresno County Behavioral Health



- Send out daily email "Resilience".
- Share the drop-in article to promote self-care tips for parents.
- Promote and screen youth created short films about mental health and suicide prevention. Share via social media or host a virtual screening and discussion panel.
- Promote different ways parents and educators can incorporate social emotional learning into family, school, club and other activities and distance learning.
- Partner with someone in your community and offer a virtual art or painting class for families.







Sat, 5/16 3:00-5:00pm | Painting Class with Dina

Virtual Location: Zoom | https://zoom.us/j/91399955

<u>Details</u>: A virtual painting class promoting stress re

how to paint an easy, fun and exciting piece that

and adults.

Language: English

Contact: Dina Figureroa (Figueroadina@hotn

Tue, 5/19 9:00-11:00am | Board of Supervi

Virtual Location: Live Stream at https://sann

by visiting https://smcgov.zoom.us/j/972694

<u>Details</u>: Every year, San Mateo County Board

join in solidarity with our Board of Supervisors

provide public comment on this agenda item as

https://sanmateocounty.legistar.com/Calendar.as

Language: English

Contact: Sylvia Tang (stang@smcgov.org | 650-578-7165)

2020

# HEALTH AWARENESS MONTH

Free virtual events offered in Spanish & English





Look forward to FREE VIRTUAL open mics, paint and dance classes, mental health panels, and more!

info about our events and to learn about May Mental Health Awareness visit bit.ly/2020mham

self #BetheOneSMC #EachMindMatters



#### ⊿ay, September 9th, 2020 (Recovery)

- Send out daily email "Recovery".
- Share the "5 Ways to Incorporate Suicide Prevention in Alcohol and Other Drug Treatment Settings" email with local AOD treatment providers.
- Provide a suicide prevention gatekeeper training or presentation to the AOD or restaurant industr.
- Share stories of recovery and information on mental health and AOD resources. You can find stories from across California here: www.eachmindmatters.org/stories/.
- Host an in-person or virtual Recovery Panel, where individuals in recovery can share their stories.





# MAY IS MENTAL HEALTH MATTER MONTH #EachMindMatte

Join us for a online celebrat

Prepare to be empowered and imagin



Hear 'Brave Face speaker,

cherish Padro
share her power
story of recover
at the following 1

https://www.youtube.com/watch?v=OLmcogJH7fQ&t=5s



For more information Contact Avery Vilche avery.vilche@tchsa.net









Join us for a virtual drumming series!

-You don't need to own a drum-

ou don't have to have any musical tale

-All you need to do is show up-

WHAT ARE THE BENEFITS?

# Thursday, September 10th, 2020 (World Suicide Prevention Day!)

- Send out daily email (World Suicide Prevention Day).
- Join in World Suicide Prevention Day celebrations and light a candle near a window at 8PM.
- Find "Light a Candle Near a Window at 8 PM" postcards in various languages at: www.iasp.info/wspd2020/light-a-candle/.
- Put together bags with resources, including materials from the kit, and host a 'World Suicide Prevention Day Drive Through' where people can come and pick up free resource kits.
- Take Each Mind Matters Pledge to share how you're strengthening California's Mental Health Movement.
- Play "The Rock" or "Reconozca Las Señales" 30-second radio spots while callers are placed on hold to local 2-1-1 or county access lines or reach out to a local radio station. The spots can be customized.

Inspired by www.iasp.info/wspd2020

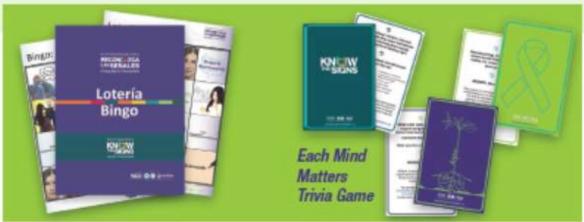






#### Friday September 11th, 2020 (Friday is for Fun and Reflection)

- Send out daily email
- Host a virtual (or in person) Loteria/Bingo Game or Trivia Game. Make a new connection and partner with a local restaurant or organization.
- Share photos of the past week's activities on social media or via email and be sure to tag @EachMindMatters.



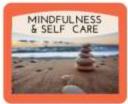
#### Saturday September 12th, 2020 (Self Care)

- Take care of yourself and practice self-care!
- Host a virtual (or in person) self-care activity such as yoga, drumming or mindfulness.
- Share Know the Signs Self-Care resources including drop-in articles, social media posts and postcards.



#### FORWARD TOGETHER INITIATIVE

In times of great stress, social connection has proven to be our greatest source of strength and healing. We are all impacted by COVID-19. Monterey County Behavioral Health is creating a series of free opportunities for anyone in our community to come together to build our coping and resilience.



Understanding how to meet our own needs is crucial to enjoying a healthy lifestyle. This series will share information and teach the skills to build your own self-care plan and improve mindfulness practices.



Effective parenting is even more important and more difficult as we all shelter in place in response to COVID-19. Our Parenting series will help parents and caregivers develop practical strategies to help support their family's emotional well-being and build resilience in the face of our current challenging times.



Motherhood comes with many joys and surprises. It can also bring unexpected mood swings, anxious feelings, and fear. Talking about this emotional side of motherhood can be difficult, especially in these times when friends and family are less able to visit or help out. Join us for informative chats with our team and other moms facing the same experiences.



Being stuck at home, away from friends and your support network day after day can be tough! Join Teen Tuesdays at 2:00 pm and connect with other teens that are trying to manage during these isolating times. We might even have some fun!



The Behavioral Health Team has partnered with the Monterey County Office of Education (MCOE) to provide a series of trainings to support our Educators during this challenging time. The series will start on April 9th and is provided through District Google Classroom platform.



The seniors in our community can feel particularly isolated and worried during this current COVID-19 health crisis. But you are not alone. Alliance on Aging is available to connect seniors and their caregivers to supports. They will share a weekly video with coping tips and resources. Wednesdays at 11:00 am you can speak with someone directly about your concerns and have your questions answered.

For more information visit or call:

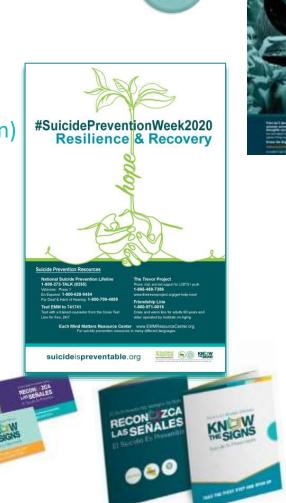
http://montereyforwardtogether.org (888)258- 6029

## Suicide Prevention Week 2020- Boxed Activation Kits!

KNOW THE SIGNS

## In 2020, each Boxed Kit Included:

- Know the Signs Brochures (25 Eng, 50 Span)
- Know the Signs Tent Cards (50 Eng, 50 Span)
- Know the Signs Posters (Assortment)
- Suicide Prevention Week Poster (Eng and Span)
- Green Ribbons (50)
- Directing Change DVD (1)
- Pin Buttons (25)
- Trivia Game (1 bilingual)
- Coasters (25 bilingual)
- Activity Tip Sheets
- Social Emotional Learning Bookmark





## How to you access these materials?



Please fill out the post survey and let us know what materials you are interested in. We have a small supply of Activation Kits available for webinar participants. (Limited while supplies last)



Easy to use templates to print the materials on your office computer or at your local printer are available.

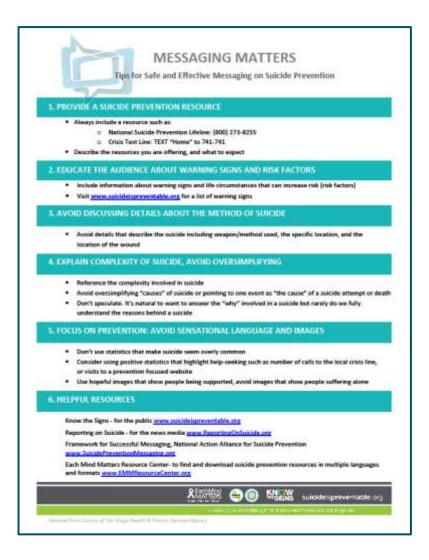


All materials can be ordered at the Each Mind Matters Store: <a href="https://www.eachmindmatters.org/shop/">www.eachmindmatters.org/shop/</a>

Email: info@suicideispreventable.org



## Messaging on Suicide Prevention: Key Principles



- Provide a suicide prevention resource
- Educate: Discuss warning signs and risk factors
- Create a positive narrative (Use positive images/statistics)
- Avoid over-simplifying
- Avoid information about suicide method
- Avoid "normalizing" statistics

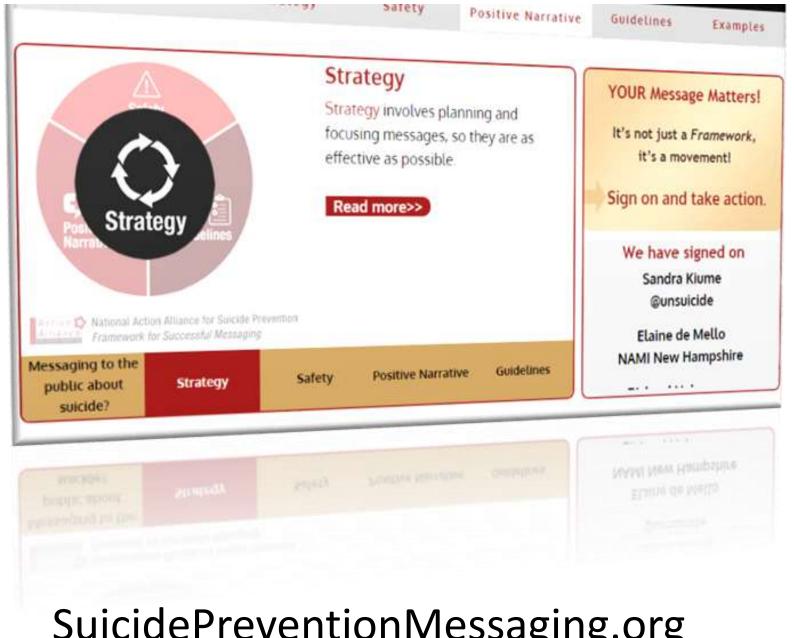
## **Effective** Messaging on **Suicide Prevention**

## **Key Considerations:**

What messages are we using?

What messages are we sending?

Why? Who is the audience?



SuicidePreventionMessaging.org

## reporting on suicide.org

Recommendations

Online Media

Examples

Find an Expert

Research

About

Other Languages

## RECOMMENDATIONS FOR REPORTING ON SUICIDE®

evaluate in collaboration with Junearies Association of Euclidency American Foundation to Suicide Presenting, Americany Julies Public Colleges, Associated Press, Honologie Eliziers, Cartendrov Suicide Press, Landon (Origin, Cynischuris, see Tautiers Colleges) biologies (Department of Papithery) Corporations, only Eliziers, Environing, Remarkship and translated Presention from Princip on Protion and Suicide, Hardred Environing, Televiers, National Albertia on Foundations translated by American Spirit (Princip American), Suicide Press, Multiply and Association, Name York State Projection is Involved, Suicide Press, Suicide Pre



#### IMPORTANT POINTS FOR COVERING SUICIDE

- More than SO research studies worldwide have found that certain types of news coverage can increase
  the likelihood of suicide in vulnerable individuals. The magnitude of the increase is related to the amount,
  duration and prominence of coverage.
- Risk of additional suicides increases when the story explicitly describes the suicide method, uses dramatic/ graphic headlines or images, and repeated/extensive coverage sensationalizes or glamorizes a death.
- Covering suicide carefully, even briefly, can change public misperceptions and correct myths, which can
  encourage those who are vulnerable or at risk to seek help.

#### Recommendations for Reporting on Suicide

Suicide is a public health issue. Media and online coverage of suicide should be informed by using best practices. Some suicide deaths may be newsworthy. However, the way media cover suicide can influence behavior negatively by contributing to contagion, or positively by encouraging help-seeking.

Download in English

See in Other Languages

# www.ReportingonSuicide.org

## Save the Date for these Upcoming Webinars!

#### Suicide Prevention 101 for Parents:

Recognizing Signs and What to Do

This free webinar will provide information about suicide prevention for parents, including warning signs for suicide, how to have a conversation with their teen, actions to take if their teen is having suicidal thoughts, and resources.

suicideispreventable.org

#### To Register:

June 18th 12PM to 1PM

In English:

https://zoom.us/webinar/register/WN\_H--ydvxGRduK2ZUIdY44c0

June 18th 6:30PM to 7:30PM

In Spanish:

https://zoom.us/webinar/register/WN\_rpcl7k250Pu-X0g4\_lhyA









#### Tuesday, June 23 / 11:00AM - 12:00PM

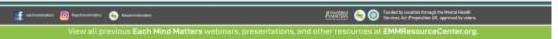
Join us for a special Each Mind Matters webinar to support educators, school administrators, and school counselors in understanding potential COVID-19 trauma impacts on students and how to build resilience with students. We will provide training on trauma identification, share resources, and highlight best practices with traditional and distance learning models in mind.

Presenters: Lisa Smusz, LPCC, Principal Consultant for Each Mind Matters, Nicole Jarred, Principal Consultant for Each Mind Matters; and Emily Bender, MA, Consultant for Each Mind Matters

Registration URL: https://zoom.us/webinar/register/WN\_qh9\_XtJrQlmLj15tRFgA0Q

Webinar ID: 927 1051 6940 Password: 126853

This webman is basted by Each Mind Matters. Coloring is Mantal Health Movement, and is part of statewide efforts to prevent suicide, reduce stigms and discrimination related as mental filteres, and to promote mental health and welfarests. These initiatives are funded by counties with Prop 63 MOIAA foods through the California Mental Health Services. Authority California Mantalians and communities, and communities.



### **Resources for Youth and Schools**



#### **Online Resources:**

- School-based Suicide Prevention
   Virtual and In-Person Activity Tip
   Sheet
- Social Media Posts
- Online film screenings
- What I Wish My Parents Knew Event Guide







Mental Health

Stories

Get Involved | Events

Partners

Blog

### You are not alone.

If you're experiencing feelings of worry, irritability, or low mood right now, you're not alone. While it's necessary to keep up-to-date and make changes to daily life in order to help control the spread of COVID-19 (Coronavirus), the constant news cycle coupled with social distancing measures can have a real impact on mental health.

Teen Line:

Text "TEEN" to 839863 between 6:00pm-9:00pm PST, Their online message board provides a place to talk with peers, including concerns around the Coronavirus. www.teenline.org/board

- The Peer-Run Warm Line (24/7) Call 1-855-845-7415 for peer-run non-emergency emotional support. www.mentalhealthsf.org/peer-run-warmline
- SAMHSA's Disaster Distress Line (24/7) Call 1-800-985-5990 or text TalkWithUs to 66746 to connect with a trained crisis counselor. www.samhsa.gov/find-help/disaster-distress-helpline
- The National Suicide Prevention Lifeline (24/7) Call 1-800-273-8255 www.suicidepreventionlifeline.org



#### Supporting Someone While They Find Their Reasons for Living

APRIL 29, 2020

There are people fighting a very personal battle in the midst of the collective dangers of this unprecedented pandemic - people who are questioning whether to continue to live through the emotional pain they are experiencing. Some people

More

#### Substance Use Amidst COVID-19: What Does Problematic Use Look Like?

APRIL 16, 2020

Our natural response is to lean into things that make us feel better when we are under stress. But what happens if those things that make us feel better in the short term, actually cause us to ...





¿Sabías que...

Retos de Salud Mental

Testimonios

Recursos

Blog

# Apoya a Alguien que Pueda Estar Pensando en el Suicidio

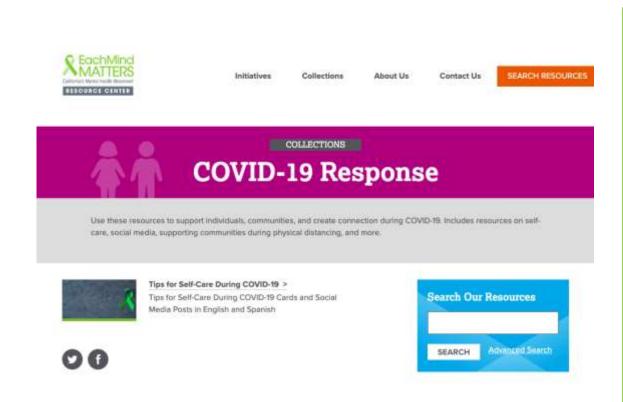
#### 14 de mayo de 2020

Ayudemos a evitar que nosotros mismos, así como nuestros seres queridos desarrollen pensamientos de suicido durante esta pandemia sin precedentes. Asegúrate de mantenerte conectado con tus seres queridos comunicándote regularmente y ofreciendo apoyo según sea necesario. También debemos estar presentes y ser pacientes con nosotros mismos, preguntando qué necesitamos para mantener la esperanza y sentirnos [...]

Más



#### **Each Mind Matters & SanaMente**



emmresourcecenter.org/collection/covid-19response



If you're experiencing feelings of worry, irritability, or changes in your mood right now, you're not alone. While it's necessary to keep up-to-date and make changes to daily life in order to help control the spread of COVID-19 (coronavirus), the constant news cycle coupled with physical distancing measures can cause stress and have a real impact on mental health,

Each Mind Matters is dedicated to providing ongoing information and resources for your mental health during these trying times. Check back on this page often for updated resources, blog posts and news. Remember, we are in this together.

#### Resources from Each Mind Matters:

#### Recent Blogs:

- Substance Use Amidst COVID-19: What Does Problematic Use Look Like?
- · Always, And Especially in Times of Crisis Words Matter

www.eachmindmatters/covid-19/



## **Tips for Self-Care**

"During times of change and uncertainty it is ever more important to incorporate self-care and structure into your schedule. And while your typical self-care routine may no longer be available, there are ways to stay healthy and remain connected. Every day take a moment (or more) to take care of yourself."

This resource is available in the following languages:

- Arabic
- Armenian (Eastern)
- Chinese Simplified
- Chinese Traditional
- Russian
- Farsi
- Lao

- Khmer
- Korean
- Spanish
- Tagalog
- Vietnamese
- Hmong
- Punjabi





If you are hosting a public event, add it to the Each Mind Matters events page to attract a larger audience!

Resources

http://www.eachmindmatters.org/events/

To order suicide prevention materials and other educational resources and wearable outreach items visit the EMM Store.

www.eachmindmatters.org/store

#### For questions email: info@suicideispreventable.org

To access the toolkit online:

www.eachmindmatters.org/SPW2020









Funded by counties through the voter-approved Mental Health Services Act (Prop. 63).